

Technology
and Data
Soft
Skills
Banking
Knowledge

MBTI-Driven Leadership Excellence

Programme Code: THRSS00P26101

29 October 2026 (Thursday)
12:00nn – 2:00pm

**HKIB SFC PWMA
CPD CPT OPT**

Programme Outline

This workshop aims to ignite executives' self-awareness and empower them to develop their own effective communication and leadership styles by using the tools of MBTI. Using an inside-out approach that blends personality theories with the latest management frameworks, and practical examples from senior management experience, they will gain a wide range of essential managerial skills including listening, coaching, motivation and conflict resolution.

This programme is designed for executives who want to leverage MBTI insights to strengthen their communication and leadership capabilities and build high-performing teams.

Key Learning Points

- Understand MBTI personality types and their impact, including the 16 types and self-affirmation on MBTI
- Develop effective communication strategies with different MBTI types
- Develop advanced coaching skills to enhance staff performance, including the GROW Model
- Learn practical techniques for effectively engaging and motivating diverse teams, including key motivation factors and use of praising strategies
- Apply situational leadership principles to adapt to varying individual characteristics
- Master conflict resolution strategies to maintain team harmony

Speaker Introduction

The speaker is a seasoned banking executive with extensive leadership experience across Hong Kong and Greater China. Formerly Head of Retail Banking and Wealth Management and board-level positions at leading international and regional banks, she possesses deep expertise in retail banking and wealth management. She has received the "Global Emerging Leader" and "Global Honorary Employee" awards. She has served as on the Banking Industry Training Advisory Committee under the HKSAR Education Bureau and she is also a trainer for leading universities in Hong Kong, including HKU Business School.

Target Audiences

- Banking Practitioners
- Relationship Managers, Risk Managers, IT Professionals and Team Leaders
- HKIB Professional Qualification holders (eligible for CPD Core Hours) :

CCOP(GC) CCOP(IIC) ACOP
CCRP(CL) CCRP(CPM) ACRP CRWP ARWP
CPFinT(W) CPFinT(S-AIBD) CPFinT(S-DLI) CPFinT(S-OBAP) CPFinT(S-RT) CPFinT(A)
CORP AORP ACsP

Programme Delivery

 Virtual Classroom (Zoom)
Cantonese


Application DEADLINE

22 October 2026 (Thursday)



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PRICE LIST

Price

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